

**Client:** Nationwide Media Group  
**Source:** First For Business (Main)  
**Date:** 01 November 2009  
**Page:** 48  
**Circulation:** 13000  
**Size:** 613cm2  
**Value:** 1771.57



# THE PLACE TO DO BUSINESS

WE PREVIEW WHY BUSINESS YORKSHIRE HAS BECOME THE MUST-ATTEND BUSINESS EVENT OF THE YEAR.

**B**usiness Yorkshire is the region's premier business-to-business exhibition and conference with over 80 companies having already booked exhibition stands for this year's show. These businesses are from a range of sectors so whatever you are looking for, you are sure to find the solution to all of your business needs. Now in its second year, the event returns to Doncaster Racecourse on the 25-26 November so register for your free tickets to attend now.

In the current economic climate it is more important than ever to understand business trends, and to be networking face to face. Business Yorkshire, a unique and established business event, is designed specifically for time-poor business owners, directors and entrepreneurs to do just this. By attending you will be in an exciting business environment where you will be able to learn cutting edge business techniques, listen to inspiring keynote speakers, network with like-minded individuals to help win and develop new business as well as sourcing products and services from a diverse exhibition.

With a number of major event supporters on board, visitors can gain a wealth of knowledge and advice on a range of business issues. Along with

Google and Business Link, supporters include Sheffield Chamber of Commerce and Industry, Doncaster Chamber, Barnsley & Rotherham Chamber of Commerce, IOD, Chartered Institute of Marketing, Apprenticeships and the events media partner the Yorkshire Post.

As most business owners already know taking cold-calls and sales emails throughout their working day isn't the best way for them to make a justified and well-researched decision on a new product or service. By attending this event you will have time set aside especially for this, whether you have specific development ideas in mind for your business or are just on the look out for a great opportunity.

With amazing networking opportunities, the ability to grow new relationships, the availability of great business minds to question and learn from, and the fact that all this is free, there is only one question which should be asked; why wouldn't you attend?

*To receive your **free tickets** to this must attend event all you have to do is register your details online. Tickets will then be mailed out to you prior to the event. Make sure you take advantage of this free event by coming along on both days to make the most out of the networking and new*



**Client:** Nationwide Media Group  
**Source:** First For Business (Main)  
**Date:** 01 November 2009  
**Page:** 48  
**Circulation:** 13000  
**Size:** 613cm2  
**Value:** 1771.57



*business opportunities.*

## FEATURE AREAS OF THE SHOW INCLUDE:

- Innovation Lounge
- How to Theatre
- Speed Networking
- Angels' Den
- Network Café
- Google University
- Sustainable Hub



For further information on visiting or exhibiting at Business Yorkshire please contact the team on 0117 907 1000 or check the website for more details, [www.business-yorkshire.co.uk](http://www.business-yorkshire.co.uk).



**Client:** Nationwide Media Group  
**Source:** First For Business (Main)  
**Date:** 01 November 2009  
**Page:** 48  
**Circulation:** 13000  
**Size:** 613cm2  
**Value:** 1771.57

---

