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IN BRIEF

Free Google seminar

E YORKS: Internet experts Google will be conducting a free seminar in Doncaster next month aimed at helping SMEs better understand their websites.

Experts from the Google University Theatre will be on hand at the Business Yorkshire show, at Doncaster Racecourse, on November 25 and 26 to give advice about search engine optimisation and developing better communications.

Scott Hider, managing director of Nationwide Media Group – the show's organisers – said: "The seminars in the Google University Theatre will give business owners the knowledge they need to take advantage of online opportunities."

For more information visit www.business-yorkshire.co.uk