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ALL YOU NEED TO BEAT CRUNCH

BUSINESS Yorkshire has become the must-attend business event of the year in the region with more than 80 companies having already booked exhibition stands for this year's show.

Now in its second year, the region's premier business-to-business exhibition and conference event returns to Doncaster Racecourse on November 25-26.

In the current economic climate, it is more important than ever to understand business trends and customers and to be able to network face-to-face.

This unique business event is designed for business owners, directors and entrepreneurs to do just this.

Attendees will be able to learn about cutting edge business techniques, listen to inspiring keynote speakers and meet like-minded individuals to help sustain and develop business, as well as sourcing a wide range of products and services.

Along with the Chamber, Google and Business Link, supporters include Sheffield Chamber, Doncaster Cham-

ber, the Institute of Directors, the Chartered Institute of Marketing, apprenticeships and the event's media partner The Yorkshire Post.

Feature areas of the show include:

- an innovation lounge;
- a 'how-to' theatre;
- speed networking ;
- an "angels den;"
- a network café;
- Google university;
- a sustainable hub.

Most business owners know that taking cold calls and sales emails throughout the working day isn't the best way to make a well-researched decision on a new product or service.

By attending this event, you will have time set aside especially for this, whether you have specific development ideas in mind for your business or are just on the lookout for a great opportunity.

Register your details online at www.business-yorkshire.co.uk to receive your free tickets.