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## **HOW TO MAKE FIRMS GREEN**

**THE question of how small and medium enterprises can compete in a green market will be tackled in a series of live debates at the Business North West exhibition at Manchester Central on October 28-29.**

**The debates will bring together experts in the fields of sustainability and business who will respond to questions from the local business community.**

**The Great Green Debate aims to explore the key issue of sustainability and business in the light of growing evidence that consumers, as well as businesses, are increasingly looking for greater levels of sustainability – the careful management of natural resources – from their suppliers and partners.**