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BRIEFLY

A masterclass in doing business

Small and medium sized companies exhibiting at this year's Business Yorkshire have been given a free masterclass on how to maximise their appearance at the conference and exhibition.

More than 40 businesses attended the training day ahead of the event at Doncaster Racecourse on November 25 and 26.

Business Yorkshire features keynote speakers in the Business Link Innovation Lounge, the Angels Den Theatre and the Google University.

The *Yorkshire Post* is media partner. More details at www.business-yorkshire.co.uk